



New Zealand Arabian Horse Society (Inc)

50th Year Anniversary Book

(1970 - 2020)

BRIEF & BOOKING FORM

The NZAHS Council is producing a special book to celebrate the 50th Year Anniversary of the New Zealand Arabian Horse Society. The book will be A4 size, soft cover, approximately 200 pages.

The NZAHS Council invites all past and present breeders to be a part of this important historical publication by way of contributing content, photographs and paid stud feature editorial advertising.

The first half of the book will be dedicated to documenting the history of the New Zealand Arabian Horse Society and the breeders and horses that have been instrumental to the success of the Arabian breed in New Zealand. The second half of the book is available for paid stud feature editorial advertising to showcase the history of individual studs, their special horses (alive or deceased) and achievements.

Examples of content contributions that we are looking for:

- Editorial/photographs about the early years of the Society
- Editorial/photographs of founding members, breeders and studs (from the 1970's to the present day)
- Editorial/photographs of Council members, Life members, Secretaries, Patrons
- Photographs of NZ National Show Championship winners
- Photographs of NZ National Endurance Championship winners
- Photographs of WAHO Award recipients
- Photographs of Roll of Merit recipients
- Editorial/photographs of Stallions of note (both NZ bred and imported)
- Editorial/photographs of Mares of note (both NZ bred and imported)
- Editorial/photographs of Geldings of note (both NZ bred and imported)
- Editorial/photographs of Derivatives of note (both NZ bred and imported)
- plus anything else of interest that would appeal to the reader

Project Timeline:

- | | |
|--------------------------------------------------------------------------------|------------------|
| • Brief & Booking Form circulated to past and present members and breeders | 31 December 2020 |
| • Completed Booking Forms returned to the NZAHS Office | 31 January 2021 |
| • Payment of non-refundable deposit for Stud Feature editorial advertising | 31 January 2021 |
| • Deadline for receipt of all content to the NZAHS Office (earlier preferable) | 28 February 2021 |
| • Payment of balance for Stud Feature editorial advertising | 28 February 2021 |
| • File ready to send to the printer | 20 April 2021 |
| • Printed books ready to distribute at the 2021 Annual General Meeting | TBC May 2021 |

For further information please contact:

Fiona McLachlan • NZAHS National Secretary
PO Box 80, Cust 7444, North Canterbury
Tel: 027 695 9001 • Email: arabnewzealand@xtra.co.nz

www.newzealandarabs.com

Examples of layout & content for Stud Feature Editorial Advertising

YOUR-NAME ARABIAN STUD



***** **EXAMPLE ONE** *****
*** **STUD HISTORY** ***

**CONTENT YOU MAY WISH
TO INCLUDE IN YOUR
PAID STUD FEATURE
EDITORIAL ADVERTISING:**

When the stud was established & by who

*Where the stud was originally located/
where currently located*

How you became interested in Arabians

Influences - people/bloodlines/disciplines

Foundation horse(s)

*Name/breeding/year of birth of first foal
bred & last foal bred*

Number of registered Arabians bred

Achievements

Future aspirations



Your-Full-Name | Your-Full-Address
T: Your-Phone-No | E: Your-email-address | FB: Your-Facebook-Page-Name
WWW.YOUR-WEBSITE-ADDRESS.COM

YOUR-NAME ARABIAN STUD



***** **EXAMPLE TWO** *****
*** **STUD SIRE/S** ***

**CONTENT YOU MAY WISH
TO INCLUDE IN YOUR
PAID STUD FEATURE
EDITORIAL ADVERTISING:**

*Writeup about Foundation Stallion
Notable Progeny
Notable Achievements*

*Writeup about Current Stallion
Notable Progeny
Notable Achievements*



Your-Full-Name | Your-Full-Address
T: Your-Phone-No | E: Your-email-address | FB: Your-Facebook-Page-Name
WWW.YOUR-WEBSITE-ADDRESS.COM

Examples of layout & content for Stud Feature Editorial Advertising

YOUR-NAME ARABIAN STUD

***** **EXAMPLE THREE** *****

*** **STUD MARES** ***

CONTENT YOU MAY WISH TO INCLUDE IN YOUR PAID STUD FEATURE EDITORIAL ADVERTISING:

Foundation mare(s)
Current mare(s)
About your breeding programme
Notable achievements
Notable progeny



Foundation Mare (StallionName x MareName)



Mare (StallionName x MareName)



Progeny C (StallionName x MareName)



Progeny Z (StallionName x MareName)

Your-Full-Name | Your-Full-Address
T: Your-Phone-No | E: Your-email-address | FB: Your-Facebook-Page-Name
WWW.YOUR-WEBSITE-ADDRESS.COM

YOUR-NAME ARABIAN STUD

***** **EXAMPLE FOUR** *****

*** **STUD OVERVIEW** ***

CONTENT YOU MAY WISH TO INCLUDE IN YOUR PAID STUD FEATURE EDITORIAL ADVERTISING:

Brief history of stud

Brief writeup on a feature Mare

Brief writeup on a feature Stallion

Brief writeup on a feature Youngster



Your-Full-Name | Your-Full-Address
T: Your-Phone-No | E: Your-email-address | FB: Your-Facebook-Page-Name
WWW.YOUR-WEBSITE-ADDRESS.COM

NZAHS 50th Year Anniversary Book Booking Form

Deadline 31 January 2021

Historical Content Contributions

No Cost

- The NZAHS Council invites all past and present breeders to be a part of this important historical publication. The first half of the book will be dedicated to documenting the history of the New Zealand Arabian Horse Society and the breeders and horses that have been instrumental to the success of the Arabian breed in New Zealand. We welcome contributions of editorial content and photographs.
- **Deadline for Booking Form: 31 January 2021**
- **Deadline for Content Contributions & Photographs: 28 February 2021**
- Written contributions to be submitted on the "Historical Content Contributions Form" (either typed directly into the Word document & returned via email (preferred) or handwritten onto the form). NB: submissions may be edited for clarity or length at the discretion of the NZAHS.
- Photographs to be high resolution and saved as a JPG file under the registered name of the horse. It is the responsibility of the submitter to ensure any photograph submitted is copyright free and the submitter has permission to use the image if it is not their own. Photographic credits will be applied to photographs if supplied and whenever possible. Printed photographs can be sent to the NZAHS Office for scanning (include a pre-paid self-addressed envelope for return of photographs).

- I will supply content about: _____
- _____
- _____
- I will supply photographs of: _____
- _____
- _____

Stud Feature Editorial Advertising

\$275.00

- The NZAHS Council invites all past and present breeders to be a part of this important historical publication. The second half of the book is available for paid stud feature editorial advertising to showcase the history of individual studs, their special horses (alive or deceased) and achievements.
- The cost of Stud Feature Editorial Advertising is \$275.00 (including GST) for one A4 page feature. The cost includes set up and design of your Stud Feature page - you supply the text and photographs.
- **Deadline for Booking Form: 31 January 2021**
- **Deadline for Payment of non-refundable deposit of \$150.00: 31 January 2021**
- **Deadline for Content & Photographs: 28 February 2021**
- **Deadline for Payment of balance of \$125.00: 28 February 2021**
- NZAHS Bank Account No: 03 0355 0332418 00 (a paid invoice will be issued on receipt of cleared funds)
- Written contributions to be submitted on the "Stud Feature Editorial Advertising Form" (either typed directly into the Word document & returned via email (preferred) or handwritten onto the form). NB: Submissions may be edited for clarity or length at the discretion of the NZAHS.
- Photographs to be high resolution and saved as a JPG file under the registered name of the horse. It is the responsibility of the submitter to ensure any photograph submitted is copyright free and the submitter has permission to use the image if it is not their own. Photographic credits will be applied to photographs if supplied and whenever possible. Printed photographs can be sent to the NZAHS Office for scanning (include a pre-paid self-addressed envelope for return of photographs).
- I wish to book ____ x Stud Feature Pages @ \$275.00 (including GST) per page and I have read and agreed to the terms and conditions as outlined above

Booking Form Deadline - 31 January 2021

Fiona McLachlan • NZAHS National Secretary
PO Box 80, Cust 7444, North Canterbury
Tel: 027 695 9001 • Email: arabnewzealand@xtra.co.nz